

Annual Impact Report

2021–2022



Impact at a glance



more than **440**
locations across the
Greater Toronto Area



439,930
participants*



9,534
people received financial assistance
totaling more than \$1,188,000

11,231

Camping & Outdoor
Education

193,830

Child Care & Family
Services

3,339

Education &
Training

39,383

Employment &
Services

45,243

Health &
Fitness

712

Global Initiatives

28,820

Immigrant Services

116,093

Youth Services

832

Youth Leadership

447

YMCA Teen Night™
members

Made possible by:



1,919

giving donors



1,472

volunteers



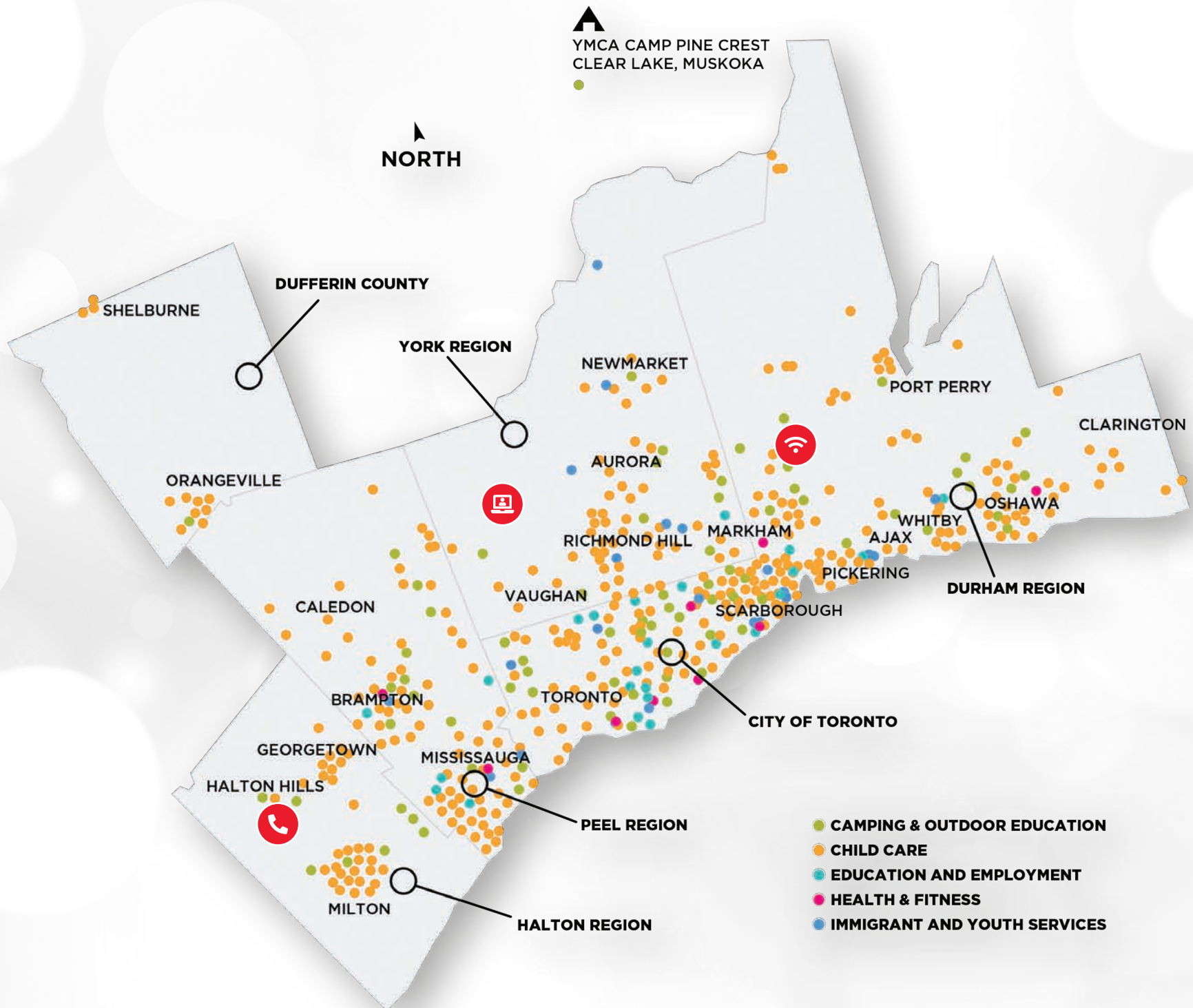
5,112

staff

*Participants captures our programs' cumulative reach during the year. Some individuals benefit from multiple YMCA programs and may be counted more than once.

▲
YMCA CAMP PINE CREST
CLEAR LAKE, MUSKOKA

NORTH



- **CAMPING & OUTDOOR EDUCATION**
- **CHILD CARE**
- **EDUCATION AND EMPLOYMENT**
- **HEALTH & FITNESS**
- **IMMIGRANT AND YOUTH SERVICES**

Message from Our Board Chair and President and CEO

As the global COVID-19 pandemic entered its second full year, our Y continued to step up for communities through our wide variety of programs and services. This included providing emergency child care for essential workers during continuing temporary closures, and making three temporary food banks permanent in response to ongoing community need.

Much of our charity's work directly responded to the pandemic impacts felt by everyone in our communities and, in particular, by those facing a disproportionate burden.

Boosting well-being and promoting equity go hand in hand and are key priorities in our strategic plan, *Ignite the Light*. To deliver on those priorities, we continued important work on equity with a concerted effort to do our part to dismantle anti-Black racism inside and outside of our Y. Our new mentorship program for Black youth is the most visible manifestation of that effort to date.

We also turned our attention to long-term renewal as COVID-19 became a fixture in our lives. Despite construction challenges during the pandemic, steadfast support from our donors, partners, and funders helped us make significant strides in building new YMCAs as part of our *Strong Start, Great Future* Capital Campaign. In fact, we were honoured to receive our largest one-time gift from a donor, ever: a transformational \$5 million from The David Braley Charitable Foundation to the newly-renamed YMCA at The David Braley Vaughan Centre. In addition, we secured significant federal and provincial funding for a new centre in Scarborough Agincourt and continued construction on both The Steve & Sally Stavro Family and McDonald Family YMCAs. These new Ys will bring more people the essential services and sense of belonging they need to get back on their feet in the pandemic's wake.

Each new wave of the pandemic has tested our charity and our employees. Thanks to the dedication of those employees — alongside volunteers, donors, funders, and other members of our community, no wave has extinguished our light. Rather, we've heard countless stories of strength and resilience and invite you to watch a few of them at ymcagta.org/Gratitude.

As this report outlines, we are focused on advancing the community renewal that each of us needs. This includes doing our part to bring more affordable, accessible, and high-quality child care to more families. Our fiscal year ended on a high as our Brampton YMCA hosted the announcement of a federal-Ontario child care agreement. It's something that the child care sector, including our Y, has long advocated for.

While the hard work of renewal has just begun, we are up for the challenges ahead as we continue to help people shine.



John MacIntyre, Board Chair,
YMCA of Greater Toronto

A handwritten signature in black ink, appearing to read 'John MacIntyre'.



Medhat Mahdy, President and CEO,
YMCA of Greater Toronto

A handwritten signature in black ink, appearing to read 'Medhat Mahdy'.

Read our Strategic Plan and Annual Plans at IgniteLight.ca.



Shine On

The challenge:

Families in the Greater Toronto Area have some of the highest child care costs in Canada — exceeding \$15,000 a year for a toddler in Toronto.¹

¹ Canadian Centre for Policy Alternatives, 2021

Photo: The Canadian Press/Nathan Denette



The progress:

At our Brampton YMCA, Canadian Prime Minister Justin Trudeau, right, and Ontario Premier Doug Ford, left, announced an agreement to implement “\$10-a-day” child care. The location, which includes one of our more than 300 YMCA Child Care centres, was a fitting backdrop for the federal/provincial announcement — something that the child care sector, including our Y, has long advocated for.

Responding with Resilience

If the first full year of the pandemic tested our charity's ability to step up, the second full year tested our endurance and resilience.

Faced with waves of new variants and policy responses to stem the spread of the disease, we continued to be nimble and adapt our programs and procedures throughout the year.

We ramped up earlier efforts as needed, temporarily opening 50 emergency child care locations for essential workers while regular child care programs were temporarily closed. We launched virtual health and fitness memberships until our in-person spaces could fully reopen and welcome community members, in person, again.

Our shelter and transitional housing program staff continued to support youth at YMCA Sprott House and The Wagner Green YMCA — the former Vanauley Street YMCA, which was renamed in recognition of a transformational gift from David Green, Daphne Wagner, and their children, Michael and Lita Green. As well, staff continued to deliver services at a hotel site to allow for increased physical distancing.

Our summer day camps returned, to the delight of children and parents, and our employment and immigrant centres supported job seekers and welcomed a growing number of newcomers as border restrictions lifted.

As our programs reopened and welcomed more people back in person, employees expressed a need for increased mental health supports. We responded with new resources for them and their families, knowing that they are critical to making our Y stable and able. Employees were not alone.

In October 2021, we commissioned a survey of more than 1,200 people. It revealed that many found the pandemic challenging — from parents juggling virtual learning and working from home to those feeling the effects of isolation on their physical, mental, and social well-being. Those effects continue to linger.

Read our annual sustainability report to learn more about our resiliency work at ymcagta.org/Green.



The challenge:

A survey commissioned by our Y found that 60 per cent of older adults reported a negative impact on their mental health due to COVID-19. Many were already isolated before the pandemic.²

² Research commissioned by the YMCA of Greater Toronto

The progress:

The Bright Spot, the online community we launched in 2020 with support from HomeEquity Bank and a Resilient Communities Fund grant from the Ontario Trillium Foundation, continued to support older adults with virtual programming. New in 2021 were virtual curator talks presented with the Aga Khan Museum — a new partner that shares our interest in community well-being. Our Y and the Museum also offered in-person mindfulness sessions open to everyone, deepening our existing outreach to seniors through our Health & Fitness program.

Focused on Renewal


We turned our attention to the future and renewal — tackling the effects of the pandemic as well as ongoing inequities such as those caused by systemic racism.

Our new brand campaign launched with an animated video that highlights how the Y helps people reach their full potential. Our brand positioning, encapsulated in the tagline “Shine On,” is embedded in all we do — from our mission and vision to the name of our strategic plan and our website.

Throughout the year, we continued to find like-minded organizations to align with in our efforts.

We organized an inspirational virtual panel with The Walrus Lab. Panelists from Second Harvest, Paramount Fine Foods, Raptors 905, and our Y spoke to CBC Metro Morning host Ismaila Alfa about how the collective strength of an entire community can be realized when we meet every obstacle with support, positivity, and guidance. And we partnered with TEDxToronto on “Renewing How We Care” — a hybrid virtual and in-person event focused on how to build the future we want.

Food insecurity also became more prevalent and three food banks we established earlier in the pandemic became permanent to help address that need where community resources did not exist.

A tablet is shown at an angle, displaying two video call windows. The window on the left shows a young Black man with a beard, wearing a white shirt, smiling. The window on the right shows a young Black woman with braided hair, wearing a white patterned shirt, also smiling. The background of the tablet is dark, and the overall image has a soft, blurred background with warm tones.

The challenge:

According to Statistics Canada, Black youth are less likely than other youth to have a post-secondary certificate, diploma or degree – with young Black males twice as likely to be unemployed or not pursuing an education.³

³ Statistics Canada

The progress:

We launched the YMCA Black Achievers mentorship program to provide Black youth with the opportunity to develop academically and socially with the support of Black mentors and role models. The initiative is initially helping youth in Scarborough, like Teniola, pictured here, reach their full potential.

Thank You to Our Inspiring Donors

We've long known, well before the pandemic, that, given the chance, people across the GTA could live happier, healthier, more fulfilling lives — if they could more readily access necessities like food, housing, job training, and other essentials required to reach their true potential. We couldn't be more grateful to the incredible donors who are actualizing this vision by investing in our charity's proven programs, and in the safe, welcoming places we need to deliver them.

This year, these supporters helped thousands of people overcome obstacles and chart new paths for themselves in a wide range of our proven programs — people like Jaiden. In the YMCA Youth Leadership Development and Teen Night programs, he found the supportive community, mentorship, and confidence he needed to strive for his true potential.

We invite you to watch Jaiden's story and hear how he "learned I'm capable of so much more than I thought I was" at ymcagta.org/Gratitude or by scanning the QR code below with your smartphone.



To each and every one of our donors:

Thank you for making inspiring journeys like Jaiden's possible.

Photo on opposite page:

At the new YMCA at The David Braley Vaughan Centre, from left to right:

Peter Cortellucci, Campaign Cabinet Co-Chair; Grant Panchyson, The David Braley Charitable Foundation; Andrea DeGasperis Ronco, Campaign Cabinet Co-Chair; Medhat Mahdy, President and CEO, YMCA of Greater Toronto; John MacIntyre, Chair, YMCA of Greater Toronto Board of Directors; and the Honourable Mayor Maurizio Bevilacqua, Mayor of Vaughan.



The challenge:

In September 2021, more than 1 in 10 people ages 15 and older said that they always or often felt lonely. Moreover, the Ontario Medical Association says children have become “socially malnourished,” starved for activities like team sports and summer camp that support their physical, mental, and cognitive development.^{4 5}

⁴ Statistics Canada, Canadian Social Survey: Loneliness in Canada

⁵ Ontario Medical Association

The progress:

This year, we were honoured to receive a transformational \$5 million commitment to our new YMCA at The David Braley Vaughan Centre — the largest one-time gift from a donor that our charity has ever received. This donation from The David Braley Charitable Foundation, alongside those of our many other *Strong Start, Great Future* Capital Campaign donors, will help feed people’s need for connection and community, bringing them together through our proven programs and inclusive gathering spaces.

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April 1, 2021 to March 31, 2022

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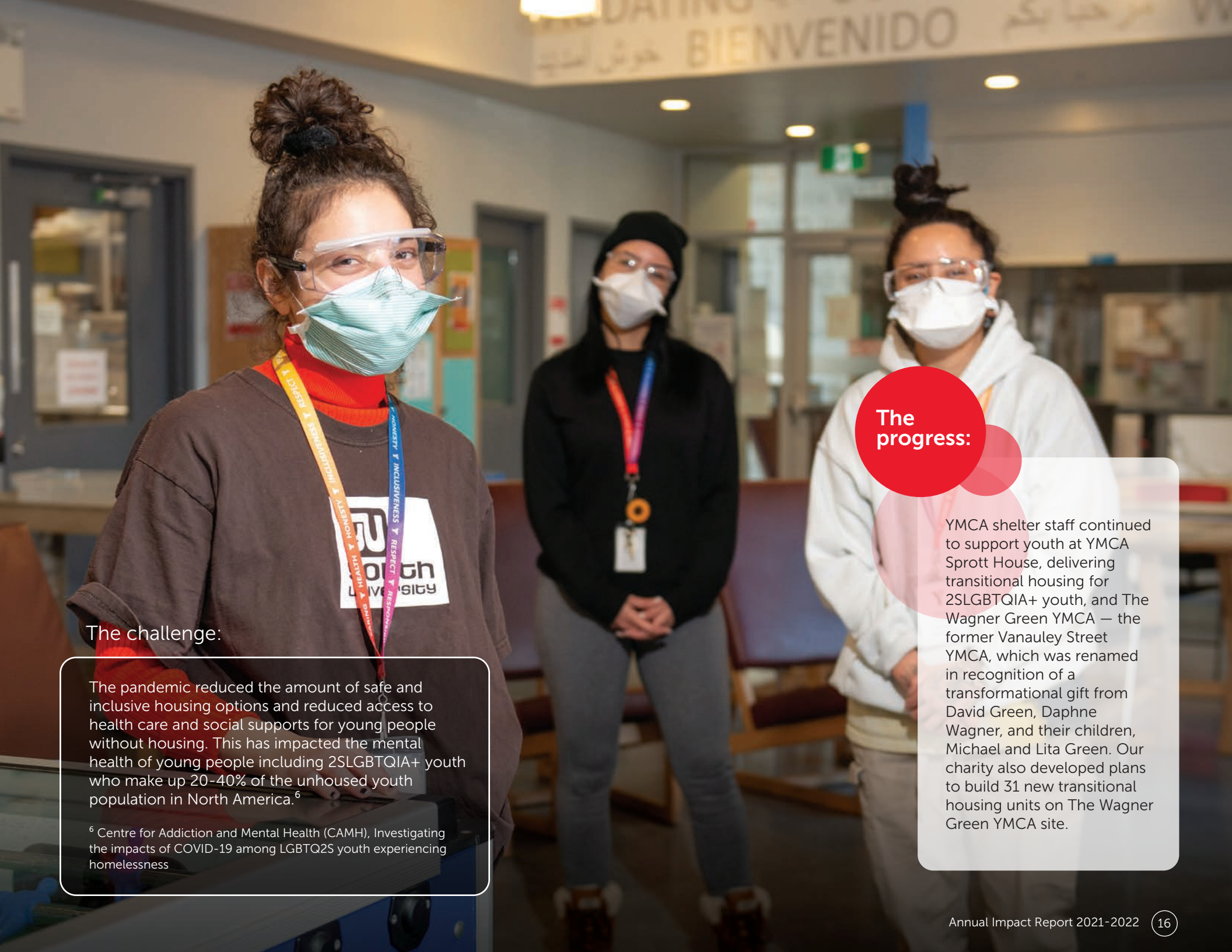
This list was compiled to recognize and celebrate donors who gave to the YMCA of Greater Toronto in our 2021–2022 fiscal year. If you believe there has been an error or omission, please contact us at giving@ymcagta.org or 647-960-1109.

YMCA Network

Africa Alliance of YMCAs (AAYMCA)
Latin American and Caribbean Alliance of YMCAs (LACA-YMCA)
North American YMCA Development Organization
World Alliance of YMCAs
YMCA Canada
YMCA Canadian Urban Group
YMCA North American Network
YMCA Ontario
YMCA World Urban Network
YMCA International Partners:
YMCA Ghana
YMCA Liberia
YMCA Medellin (Colombia)
YMCA Mexico City
YMCA Peru
YMCA Risaralda (Colombia)
YMCA Senegal

Funding Partners

Government of Canada
Government of Ontario
Municipal and Regional Governments:
City of Toronto
City of Vaughan
Dufferin County
Region of Halton
Regional Municipality of Peel
City of Kawartha Lakes
Regional Municipality of Durham
Regional Municipality of York
United Way Greater Toronto



The challenge:

The pandemic reduced the amount of safe and inclusive housing options and reduced access to health care and social supports for young people without housing. This has impacted the mental health of young people including 2SLGBTQIA+ youth who make up 20-40% of the unhoused youth population in North America.⁶

⁶ Centre for Addiction and Mental Health (CAMH), Investigating the impacts of COVID-19 among LGBTQ2S youth experiencing homelessness

The progress:

YMCA shelter staff continued to support youth at YMCA Sprott House, delivering transitional housing for 2SLGBTQIA+ youth, and The Wagner Green YMCA – the former Vanauley Street YMCA, which was renamed in recognition of a transformational gift from David Green, Daphne Wagner, and their children, Michael and Lita Green. Our charity also developed plans to build 31 new transitional housing units on The Wagner Green YMCA site.

2021-2022

Board of Directors

John MacIntyre, Board Chair

Partner
Birch Hill Equity Partners

Ryan Brain, Past Chair

Former President & Chief
Executive Officer
WSP Canada

Ravina Bains

Vice President, Payments and Cash
Management, Equipment Financing
& Wealth Partnerships
Scotiabank

Pierre Bergevin

SVP, Head of National Advisory
CMLS Financial

Barbara Fox

CEO
Enterprise

David Green

Principal
Greenrock Investments Limited

Wojciech Gryc

CEO and Founder
Phase AI

Jeanette MacDonald

Regional Team Lead, Income
Property Finance, Greater
Ontario Region
Canadian Commercial Banking
BMO Bank of Montreal

Irene Markus

Managing Director & Head,
Private Capital, Corporate Banking
CIBC Capital Markets

Akosua Matthews, Vice Chair

Senior Associate
Kastner Lam LLP

Peter MacLeod

Principal and Founder
MASS LBP

Dr. David McKeown

Associate Chief Medical Officer
of Health
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Long-Term Care

Ahila Poologaindran

Director, Program and
Evaluation, Anti-Racism
Directorate
Ministry of Citizenship and
Multiculturalism

Margot Ritchie

Senior Director and Portfolio
Manager, Private Wealth
Management
Jarislowsky Fraser Limited

Steven Ranson

President & CEO
HomeEquity Bank

Audit, Compliance & Control Systems Committee

April 1, 2021 to March 31, 2022

Committee Chair:

- Jeanette MacDonald

Board Members:

- Pierre Bergevin
- David Green
- Wojciech Gryc
- John MacIntyre (Board Chair) (ex-officio)
- Irene Markus (starting September 2021)
- Ahila Poologaindran
- Steven Ranson

Community Members:

- Jennifer Babe
- Sharon Hennessey (starting September 2021)
- David Marrello (until October 2021)
- Kundai Marume (starting September 2021)
- Basima Roshan
- Martha Tory

Staff:

- Lesley Davidson
- Sandra Kalpouzos
- Yency Ma
- Medhat Mahdy (ex-officio)
- Rahima Mamdani
- Debbie Sevenpifer
- Jamison Steeve

Development Committee

April 1, 2021 to March 31, 2022

Committee Chair:

- John MacIntyre, SSGF Campaign Cabinet Co-Chair (until September 2021), Principal Gift Committee Chair (starting September 2021)

- Irene Markus, Committee Chair, Leadership Gift Committee Co-Chair (starting September 2021)

Board Members:

- Ravina Bains
- Ryan Brain
- Barbara Fox
- John MacIntyre (Principal Gift Committee Chair)
- Steven Ranson

Community Members:

- Paul Bailey (Vaughan)
- Kaye Bland (Vaughan)
- Luciano Blandi (Vaughan)
- Paul Brink
- Linli Chee
- Peter Cortellucci (Vaughan Cabinet Co-Chair)
- Andrea DeGasperis-Ronco (Vaughan Cabinet Co-Chair)
- Riccardo Del Vecchio (Vaughan)
- Julian De Meneghi (Vaughan)
- Rob Falbo (Vaughan)
- Sakina Fazel (Vaughan)
- Steven C. Ferri (Vaughan)
- Jonathan L. Frustaglio (Vaughan)
- Jake Herman
- Stephen McDonald
- Matthew Mongillo (Vaughan)
- Richard Nesbitt
- Hon. David R. Peterson (Campaign Advisor)
- Satwik Sharma
- Martin Shaw
- Helen Sinclair
- David Skurka
- Jeff Snowden
- Brian Valvasori
- David Vigliatore (Vaughan)
- Jeff Watchorn
- John Wilkinson (Leadership Gift Committee Co-Chair)

Staff:

- Ali Kashani
- Medhat Mahdy
- Wendy McDowall
- Martha Spears
- Sylvia Scarsella

Investment Committee

April 1, 2021 to March 31, 2022

Committee Chair:

- Margot Ritchie

Board Members:

- David Green (starting September 2021)
- Wojciech Gryc
- Jeanette MacDonald (until September 2021)
- John MacIntyre (Board Chair) (ex-officio)

Community Members:

- Mark Foerster
- Neil Labatte
- Robert Lord
- Emilie Ong
- Joel Roberts
- Michael Walsh

Staff:

- Sandra Kalpouzou
- Yency Ma
- Medhat Mahdy (ex-officio)
- Debbie Sevenpifer

Governance & Nominating Committee

April 1, 2021 to March 31, 2022

Committee Chair:

- Dr. David McKeown

Board Members:

- Ravina Bains
- Ryan Brain (Past Chair)
- Barbara Fox
- Akosua Matthews (Vice Chair)
- Ahila Poologaindran
- Martine Irman (until September 2021)
- Peter MacLeod
- John MacIntyre (Board Chair) (ex-officio)

Staff:

- Kleine Achilles
- Yency Ma
- Medhat Mahdy
- Rahima Mamdani
- Debbie Sevenpifer

Youth Advisory Committee

April 1, 2021 to March 31, 2022

Community Members:

- Erisa Deda
- Valeria Delgado
- Sufiat Fusigboyne
- Craig Gauder
- Nigel Lake
- Zahra Niazi
- Teresa Prasad
- Savraj Syan
- Brandon Tomassi
- Max Zhu

Board Liaison:

- Medhat Mahdy

Staff:

- Moira MacDougall

Senior Management Team

April 1, 2021 to March 31, 2022

Titles as of March 31, 2022

Medhat Mahdy, President and CEO
 Lesley Davidson, Chief Operations Officer
 Rahima Mamdani, Chief People Officer
 Wendy McDowall, Chief Development Officer
 Debbie Sevenpifer, Chief Financial Officer
 Jamison Steeve, Chief Strategy Officer
 Renee Beneteau, Vice President, Philanthropy
 Craig Bradley, Senior Vice President, Information Technology
 Linda Cottes, Senior Vice President, Child & Family Development
 Tina Goldis, Vice President, Property Management – Leased Sites
 Nora Gorman, Senior Vice President, Marketing and Communications
 Michael Hall, Vice President, Program Research & Development
 Darlene Holowachuk, Senior Vice President, Employment & Community
 Jim Janzen, Senior Vice President, YMCA Ontario Resource Development Centre
 Sandra Kalpouzou, Vice President, Finance
 Ali Kashani, Vice President, Campaign and Broad Based Giving
 Tammy MacDonald, Senior Vice President, Health and Fitness
 Brandon McClounie, Vice President, Camping & Outdoor Education
 Dino Melissa, Vice President, Property Development
 Todd Pierce, Vice President, New Asset Development and Real Estate
 Rania Shuggi, Vice President, Risk Intelligence
 Alex Versluis, Senior Vice President, Property Management & Development
 Tammy Walker, Vice President, Human Resources
 Mehdi Zobeiry, Vice President / General Manager Central YMCA

Financial Statements

Statement of Financial Position As of March 31, 2022 (in thousands of dollars)

ASSETS

Current assets	2022	2021
Cash and cash equivalents	132,224	49,091
Accounts receivable	41,941	35,298
Mortgage receivable	-	70,613
Prepaid expenses	1,314	802
	175,479	155,804
Long-term accounts receivable	54,963	60,847
Investments	18,629	21,429
Capital assets	268,865	249,028
	517,936	487,108

LIABILITIES

Current liabilities	2022	2021
Accounts payable and accrued liabilities	43,553	43,279
Long-term debt*	21,683	13,227
Deferred revenue	33,556	15,688
	98,792	72,194
Long-term debt	95,074	98,431
Deferred capital contributions	133,463	116,924
	327,329	287,549

NET ASSETS

Unrestricted	74,830	99,863
Internally restricted	97,840	78,886
Endowment	17,937	20,810
	190,607	199,559
	517,936	487,108

*Included in the long-term debt is the City of Vaughan's share of the principal outstanding on construction for The YMCA at The David Braley Vaughan Metropolitan Centre of Community in the amount of \$56,183



A complete set of financial statements are available online at ymcagta.org, or by contacting us at **1-800-223-8024**.
The Canada Revenue Agency also provides information on all registered charities in Canada at canada.ca/en/services/taxes/charities.

The YMCA of Greater Toronto is accredited by Imagine Canada's Standards Program for excellence in accountability, transparency, and good governance. The Standards Program Trustmark is a mark of Imagine Canada, used under licence by the YMCA of Greater Toronto.

Statement of Operations For the year ended March 31, 2022 (in thousands of dollars)

Revenue	2022	2021
Government	170,332	188,886
Program fees	52,035	26,103
Membership fees	6,352	2,970
Other	5,847	6,413
Amortization of deferred capital contributions	1,823	1,985
Donations	2,570	2,356
Investment Income	3,276	1,430
United Way	9	537
	242,244	230,680
Expenses	2022	2021
Salaries and benefits	178,986	153,879
Program costs	45,957	33,371
Occupancy costs	21,728	16,599
Amortization of capital assets	4,703	5,274
Allocation to YMCA Canada	1,250	952
Financing costs	867	837
	253,491	210,912
Excess (deficiency) of revenue over expenses before undernoted items	(11,247)	19,768
Change in fair value of investments	(744)	4,308
Gain on sale of capital and intangible asset	3,000	85,262
Write-off of intangible assets	—	(7,869)
Excess (deficiency) of revenue over expenses	\$ (8,991)	101,469

Statement of Changes in Net Assets For the year ended March 31, 2022 (in thousands of dollars)

				2022
	Unrestricted \$	Internally restricted \$	Endowment \$	Total \$
Net assets - Beginning of year	99,863	78,886	20,810	199,559
Excess (deficiency) of revenue over expenses	(9,128)	137	—	(8,991)
Interfund transfers	(15,905)	18,817	(2,912)	—
Endowment contributions	—	—	39	39
Net assets - End of year	\$74,830	\$97,840	\$17,937	190,607

				2021
	Unrestricted \$	Internally restricted \$	Endowment \$	Total \$
Net assets - Beginning of year	(10,944)	92,822	16,186	98,064
Excess (deficiency) of revenue over expenses	104,758	(3,289)	—	101,469
Interfund transfers	6,049	(10,647)	4,598	—
Endowment contributions	—	—	26	26
Net assets - End of year	99,863	78,886	20,810	199,559

Audited Statement of Operations For the years 2018 to 2022 (in thousands of dollars)

Revenue	2017/18	2018/19	2019/20	2020/21	2021/22
Government	113,747	131,036	132,728	188,886	170,332
Program fees	84,156	90,277	97,532	26,103	52,035
Membership fees	36,062	35,675	34,469	2,970	6,352
Other	3,835	8,615	5,553	6,413	5,847
Donations	2,810	2,469	2,615	2,356	2,570
United Way	1,534	1,222	890	537	9
Amortization of deferred capital contributions	4,796	6,076	3,138	1,985	1,823
Investment Income	587	710	980	1,430	3,276
	247,527	276,080	277,905	230,680	242,244

Expenses	2017/18	2018/19	2019/20	2020/21	2021/22
Salaries and benefits	156,092	170,978	186,049	153,879	178,986
Program costs	52,897	61,703	56,920	33,371	45,957
Financing costs	600	648	650	837	867
Occupancy costs	21,946	23,282	24,321	16,599	21,728
Allocation to YMCA Canada	1,289	1,283	1,201	952	1,250
Amortization of capital assets	11,613	13,073	7,019	5,274	4,703
	244,437	270,967	276,160	210,912	253,491

	2017/18	2018/19	2019/20	2020/21	2021/22
Excess (deficiency) of revenue over expenses before the undernoted items	3,090	5,113	1,745	19,768	(11,247)
Change in fair value of investments	600	(346)	(638)	4,308	(744)
Gain on sale of capital and intangible assets	—	—	—	85,262	3,000
Write-off of intangible assets	—	—	—	(7,869)	—
Excess (deficiency) of revenue over expenses	3,690	4,767	1,107	101,469	(8,991)



Our Mission

The YMCA of Greater Toronto is a charity that ignites the potential in people, helping them grow, lead, and give back to their communities.

Our Vision

Vibrant communities where everyone can shine.

Our Values

Inclusiveness. Integrity. Kindness. Optimism. Respect. Well-Being.

YMCA of Greater Toronto
2200 Yonge Street, Unit 300
Toronto, Ontario M4S 2C6
1-800-223-8024

Effective November 1, 2022:

90 Eglinton Avenue East, Suite 300
Toronto, Ontario M4P 2Y3
1-800-223-8024

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